

Corey Lightner

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Professional Summary

Creative Producer/Director with 8+ years in film, photography, and multimedia. Skilled in leading teams, optimizing workflows, and crafting impactful stories. Passionate about collaboration and creative growth.

Professional Experience

Deutsch LA – Los Angeles, CA

Producer (Promoted) | July 2025 – Present

Deutsch LA – Content Associate Producer (May 2022 – July 2025)

- Delivered countless projects—animatics, radio, social, case studies—on time, and often under budget.
- Produced [200+ social videos](#) in under 8 months while leading a nimble content team for Adobe – 8.5 million followers across all their Instagram accounts.
- Managed \$2K–\$100K+ budgets while coordinating with various vendors (Peerspace, Muto-Little, Trafik, Steelhead, VO talent) across multiple campaigns.
- Produced a [Nintendo spot for NYC digital billboard](#)—1.9M average daily impressions.

Wieden+Kennedy NYC – Temp Jr. Producer (Aug 2021 – Oct 2021)

- Produced and coordinated multiple sizzle videos for award submissions and internal client presentations.
- Wieden+Kennedy NYC – [Integrated Production Resident](#) (May 2020 – Aug 2020)
- Co-developed social content and prototypes for TikTok, Instagram, and Snapchat, engaging over 13.7K followers and exploring AR features.
- Designed pitch decks for clients including Garcia Companies, XFL, and McDonald's.

Craft NY | Remote – Freelance Digital Production Coord. (May 2021 – Aug. 2021)

- Managed 21+ design and dev projects for McCann clients across global markets, ensuring seamless delivery under tight timelines.
- Orchestrated global collaboration with McCann teams to resource Verizon digital banners in key international markets including London, Mumbai, and Buenos Aires, ensuring seamless execution across diverse time zones.

Independent Freelancer – Creative Producer/Director (2016 – Present)

- Directed and produced cross-genre content including film, photo, music, and podcast projects.
- Led diverse creative teams to craft compelling, original narratives with style and impact.

Education

Virginia Commonwealth University – B.S. in Mass Communications, Creative Advertising (2020) |

Certificates: Leadership & Service (VCU LEAD, 2019), I-LEAD Connect (ACUI, 2017)

Skills

- Adobe Creative Suite (Familiar with Premiere. Proficient with Lightroom), Keynote, Google Suite, Project Management, Asset Delivery, Creator Campaigns, Feedback & Review Cycles, Vendor Management, Film Production & Development.

Achievements

- [Shorty Award Winner. "Photoshop Shortcut ABCs"](#) (Bronze, Instructional Video), 2025
- Best Micro-short, [Comfort Zone](#), Vancouver Independent Film Festival, 2023
- Biscuit Filmworks Mentee, Craft Work Collaborative, 2022
- 4A's MAIP Alum, 2020