

COREY LIGHTNER

Creative Producer/Director

My Contact

- ✉ coreykorayl@gmail.com
- ☎ 706-495-8400
- 📍 Los Angeles, California
- 🌐 www.coreylightner.com
- 🌐 [linkedin.com/in/coreylightner/](https://www.linkedin.com/in/coreylightner/)

Skills

- Adobe Lightroom
- Budgeting
- Time-management
- Google Suites Applications
- Film production & development
- Problem solving
- Resource rerouting
- Creative consulting
- Adept Communication

Education Background

- **Virginia Commonwealth University**
Bachelor of Science, Major in Mass Communications, Creative Advertising Concentration
Completed in 2020
- **VCU LEAD**
Certificate in leadership and service to the university and Richmond community
Completed in 2019
- **ACUI (I-LEAD Connect)**
Certificate of completion
Completed in 2017

Professional Experience

Independent Freelancer | Creative Producer/Director 2016 – Present

- Gave life to multiple productions by way of producing and directing for short films, commercial spots, photoshoots, music videos, podcast content, and more.
- Led writer's rooms, musicians, actors, and crew to tell stories that are engaging, insightful, and relatable.

Deutsch LA | Broadcast Associate Producer May 2022 – Present

- Maintained and demonstrated ownership of simultaneous projects; radio productions, animatics and editorial work.
- Allocated budgets and production timelines while collaborating with multiple departments.
- Reviewed financial reports to ensure budgeted money was distributed properly and saved where possible.
- Qualified to assist mid and senior-level producers on various productions and post productions.

Wieden+Kennedy NYC | Temp Jr. Producer Aug. 2021 – Oct. 2021

- Produced and coordinated multiple sizzle videos for Award submission and internal client videos.

Craft NY | Freelance Digital Production Coord. April 2021 – May 2021

- Coordinated with various teams of designers, developers and QA's to create over 21 projects.
- Worked with McCann teams in London, Mumbai, and Buenos Aires to resource digital banners for Verizon.

Wieden+Kennedy NYC | Integrated Production Resident May 2020 – Aug. 2020

- Co-wrote for the social media presence of a brand and engaged with 13.7K+ followers.
- Produced prototypes for brand's social presence on platform such as TikTok, Instagram and Snapchat.
- Designed various pitch decks for clients such as Garcia Companies & XFL and McDonald's.
- Engaged and observed in 6 live shoots for several McDonald's commercials with the client, directors from Biscuit production company and WK's production team.

Achievements

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| May 2023 | Best Micro-short for " <u>Comfort Zone</u> " from the Vancouver Independent Film Festival | Aug. 2020 | <u>4A's MAIP 2020 Alum</u> |
| Feb. 2022 | Mentee for Biscuit Filmworks Craft Work Collaborative Mentorship Program under Directing duo Lalou Dammond & Joaquin Baca-Asay. Shadowed LA production of 27 McDonald's spots in 2 weeks in conjunction with Wieden+Kennedy | 2018 - 2019 | VCU's Resident Life Housing Program of the Year |